

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: GRETCHEN DRISKELL FOR STATE REP.(342218)  
PO BOX 464  
Saline, MI 48176-0464

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1091-54681  
Contract Dates: 10/25/2012-10/27/2012  
Customer Order:  
Linked Order:  
CPE: / / 2497

Invoice Num: 1091-409438  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

Page 1 of 4

**PAY BY** 11/27/2012  
Net 30 days

In Account BUYING TIME(35698)

With: 650 Massachusetts Ave NW Ste 210  
Washington, DC 20001-3796  
ATTN:Accounts Payable

Product Desc: EST#2497

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	CBS THIS MORNING	10/25/2012-10/26/2012	. . . T F . .	30	2	55.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . . T F . .	2	55.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	08:14:00 AM		GDXX1020H	30	55.00			
10/26/2012	Fr	08:43:40 AM		GDXX1020H	30	55.00			
2	FIRST FORECAST MORNINGS	10/25/2012-10/26/2012	. . . T F . .	30	2	20.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . . T F . .	2	20.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	05:16:21 AM		GDXX1020H	30	20.00			
10/26/2012	Fr	06:38:03 AM		GDXX1020H	30	20.00			
3	RACHAEL RAY	10/25/2012-10/26/2012	. . . T F . .	30	2	135.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . . T F . .	2	135.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	03:25:13 PM		GDXX1020H	30	135.00			
10/26/2012	Fr	03:53:59 PM		GDXX1020H	30	135.00			
4	WHO WANTS TO BE MILLIONAIRE	10/25/2012-10/25/2012	. . . T . . .	30	2	205.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . . T . . .	1	205.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th				30			205.00	Preempted
10/26/2012	Fr	12:20:52 PM	10/25/2012	GDXX1020H	30	205.00	205.00		Makegood

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In Account With: BUYING TIME(35698)

650 Massachusetts Ave NW Ste 210  
Washington, DC 20001-3796  
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Product Desc: EST#2497

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
5	THE PRICE IS RIGHT	10/25/2012-10/25/2012	. . . T . . .	30	1	315.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . . T . . .	1	315.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	11:28:43 AM		GDXX1020H	30	315.00				
6	THE STEVE HARVEY SHOW	10/25/2012-10/26/2012	. . . T F . .	30	2	160.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . . T F . .	2	160.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	09:44:26 AM		GDXX1020H	30	160.00				
10/26/2012	Fr	09:54:04 AM		GDXX1020H	30	160.00				
7	DR. PHIL	10/25/2012-10/26/2012	. . . T F . .	30	2	225.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . . T F . .	2	225.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	05:23:02 PM		GDXX1020H	30	225.00				
10/26/2012	Fr	05:55:05 PM		GDXX1020H	30	225.00				
8	THE INSIDER	10/25/2012-10/26/2012	. . . T F . .	30	2	205.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . . T F . .	2	205.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	06:16:42 PM		GDXX1020H	30	205.00				
10/26/2012	Fr	06:16:51 PM		GDXX1020H	30	205.00				

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10	ELEMENTARY	10/25/2012-10/25/2012	. . . T . . .	30	1	3,150.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . . T . . .	1	3,150.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	10:47:13 PM		GDXX1020H	30	3,150.00				
11	PERSON OF INTEREST	10/25/2012-10/25/2012	. . . T . . .	30	1	3,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . . T . . .	1	3,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	09:39:39 PM		GDXX1020H	30	3,000.00				
12	DAVID LETTERMAN	10/25/2012-10/26/2012	. . . T F . .	30	2	295.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . . T F . .	2	295.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	12:30:54 AM		GDXX1020H	30	295.00				
10/26/2012	Fr	11:58:35 PM		GDXX1020H	30	295.00				
13	TWO AND A HALF MEN	10/25/2012-10/25/2012	. . . T . . .	30	1	565.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. . . T . . .	1	565.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	11:11:35 PM		GDXX1020H	30	565.00				

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14	CBS NEWS SATURDAY MORNING	10/27/2012-10/27/2012	.....S.	30	1	270.00								
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>										
10/22/2012-10/28/2012		.....S.	1	270.00										
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>					
10/27/2012	Sa	09:25:52 AM		GDXX1020H	30	270.00								
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>							
Air Time Totals		20	9,695.00	1,454.25	8,240.75	205.00	205.00	0.00						

<b>Billing Notes</b> CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
<b>Wire Transfer Instructions:</b>  <b>For Billing Inquiries Please Contact:</b> <b>Controller's Dept.</b>  212-856-8000	<b>Gross Billing</b>	9,695.00
	<b>Trade Value</b>	0.00
	<b>Agency Commission</b>	1,454.25
	<b>Local Tax</b>	0.00
	<b>State Tax</b>	0.00
	<b>Pre Paid Amount</b>	0.00
	<b>Pay This Amount</b>	8,240.75

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